

ADVANCED REPORTING AND ANALYSIS FOR SALESFORCE

SAP® BusinessObjects™ BI ONDEMAND DELIVERS QUICK INSIGHT

Today, you must base decisions on the most current data. And as capital budgets dwindle, you must maximize existing technology investments. With the SAP® BusinessObjects™ BI OnDemand solution, you can leverage data in the Salesforce application from salesforce.com with faster, more robust sales reporting – transforming customer relationship management (CRM) data into a strategic asset. This self-service solution empowers business users to explore, report, and share data in the cloud anytime, without a long, complex technology project. Users can be up and running in a matter of minutes.

Obtain a 360-Degree View of Your Sales

As more data is added to Salesforce, it may become difficult to obtain actionable information quickly. SAP BusinessObjects BI OnDemand, an AppExchange-certified solution, embeds directly into Salesforce to provide the right information instantly while maximizing your ROI. The intuitive interface supports a streamlined process to upload spreadsheets, bring in data from multiple sources, and explore data using search and browse functionality. You can create accurate, timely dashboards and reports. No more pulling together sales reports from multiple data sources. No more manually creating pivot tables, charts, and graphs. And no more sharing spreadsheets and reports via e-mail or paper. Now you can quickly share information online.

With SAP BusinessObjects BI OnDemand, you can obtain historical data, track trends, and find answers to urgent questions. You can improve sales forecasting with what-if analysis and combine Salesforce data with other data sources for a complete view of the sales pipeline.

For companies concerned about the speed of reporting or size of Salesforce data sets, SAP BusinessObjects BI OnDemand provides a preconfigured data warehouse that can be implemented in as little as a day. The data warehouse provides a duplicate set of data that can dramatically improve reporting time and speed information delivery.

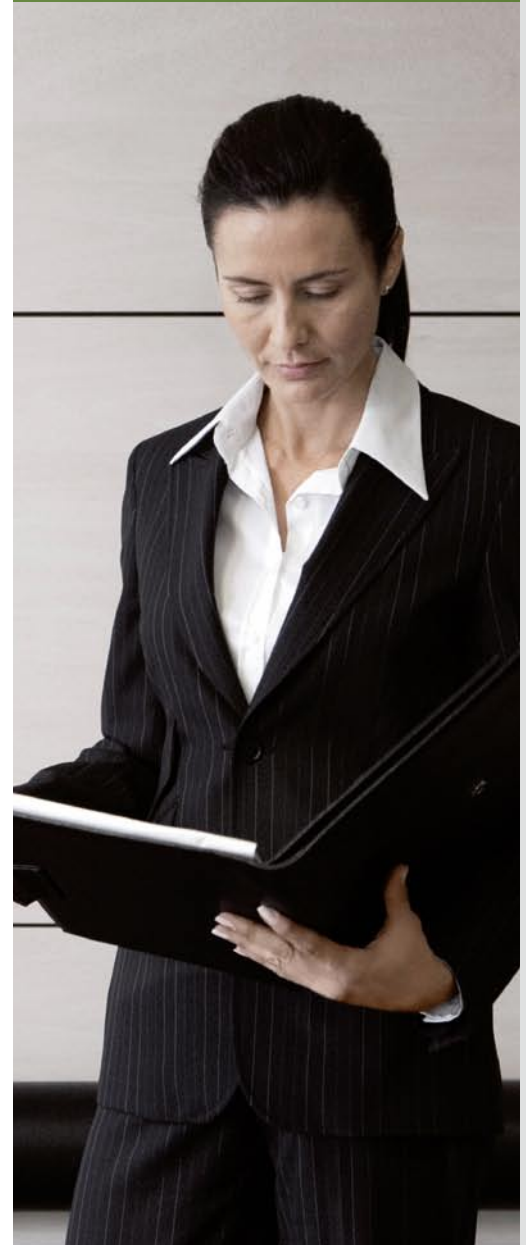
Try It – Free of Charge

SAP BusinessObjects BI OnDemand is free to try with Salesforce. Because it is a software-as-a-service (SaaS) solution, SAP BusinessObjects BI OnDemand provides the flexibility of a scalable pricing model and enables you to treat it as an operational expense instead of a capital expenditure. Think of it as an extension of Salesforce, offering the business intelligence to power sales reporting and forecasting.

Learn More

Visit www.ondemand.com.

Explore. Report. Share. It's that simple. The SAP® BusinessObjects™ BI OnDemand solution provides complete, integrated business intelligence (BI) that extends your reporting and analysis of data in the Salesforce application from salesforce.com.



Summary

The SAP® BusinessObjects™ BI OnDemand solution is a comprehensive software-as-a-service (SaaS) solution. Its intuitive interface empowers sales professionals to explore, report, and share data in the Salesforce application from salesforce.com anytime without a long, complex technology project. The scalable, subscription-based solution is free to try.

Business Challenges

- Slow reporting or hard-to-access Salesforce data
- Need to access data from multiple data sources for a full view of sales performance
- Inability to see historical data or trends
- Manual, time-intensive effort to visualize data
- Limited IT budget and resources

Key Features

- **Complete solution** – Explore, report, and share all sales data in an integrated solution
- **Fast reporting for Salesforce** – Gain flexible, robust business intelligence (BI)
- **Powerful search and browse functionality** – Supercharge your ability to find the information you need
- **Combined data** – Bring together multiple spreadsheets or data from several sources to create a single report
- **Historical data and trend insight** – Leverage a 360-degree view to get clear answers
- **Preconfigured, customizable templates** – Create interactive visualizations, data sets, charts, and graphs
- **Ad hoc reporting** – Perform what-if analysis
- **On-time reporting** – Schedule and share data, reports, or dashboards
- **Intuitive interface** – Accelerate learning and ramp up quickly
- **Folder-level security** – Keep data safe and available only to approved users
- **SaaS model** – Be up and running in minutes
- **Support for large Salesforce data sets** – Obtain a preconfigured data warehouse that can be implemented in as little as a day

Business Benefits

- **Informed, confident decision-making** with easier exploration, reporting, and sharing of Salesforce data
- **Improved ROI on Salesforce** with flexible, robust reporting
- **Affordable subscription-based solution** that you can try for free
- **Short ramp-up** via an intuitive user interface
- **Complete view of the business** via the integration of information from multiple sources
- **Time savings** with self-service BI

For More Information

Visit www.ondemand.com.

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