

## **SAP® BusinessObjects™ BI ONDEMAND**

### SELF-SERVICE BUSINESS INTELLIGENCE FOR EVERYONE

In a fast-paced business environment, you need to know your decisions are based on the most current data. And, as capital budgets dwindle, you want to maximize your investment in new technology. The SAP® BusinessObjects™ BI OnDemand solution helps you do both. This self-service business intelligence (BI) solution supports an intuitive process for business users to explore, report, and share data “in the cloud” anytime, without the challenge of a long, complex technology project. And, because it’s offered in a software as a service (SaaS) model, it helps business users get up and running in a matter of minutes.

#### **How SAP BusinessObjects BI OnDemand Works**

Using the interface in the SAP BusinessObjects BI OnDemand solution, you can follow an intuitive process to upload a spreadsheet, bring in different data sources, and explore your data with the software’s unique search and browse functionality. The integrated solution lets you create accurate, timely dashboards and reports. That means you no longer need to pull together sales reports from various sources or manually create pivot tables, charts, and graphs. You can also perform ad hoc “what-if” analyses. And there’s no need to share spreadsheets

and reports via e-mail or paper – instead, you can share the information online. Partner offerings for industry- and business-specific uses are available.

#### **Benefits of SAP BusinessObjects BI OnDemand**

SAP BusinessObjects BI OnDemand is designed with the business user in mind. The software is free to try, and its scalable pricing model fits your needs and budget. Because it is offered as an SaaS solution, you can treat the software as an operational expense instead of a capital expenditure and be up and running without a lengthy technology project. SAP BusinessObjects BI OnDemand helps you provide immediate, anytime access to employees, customers, and partners. With access to the most current data, you can support users across all lines of business to make timely, data-driven decisions. And the solution’s folder-level security features help you share information safely.

#### **For More Information**

For more information about SAP BusinessObjects BI OnDemand, please visit [www.ondemand.com](http://www.ondemand.com). To learn more about SAP BusinessObjects BI solutions, please visit [www.sap.com/sapbusinessobjects](http://www.sap.com/sapbusinessobjects).

Explore, report, and share data with the SAP® BusinessObjects™ BI OnDemand solution. It’s a comprehensive business intelligence solution in a software-as-a-service model that helps users get up and running in minutes.



---

## Summary

The SAP® BusinessObjects™ BI OnDemand solution is a comprehensive, software as a service (SaaS) offering that allows users to access business intelligence (BI) anytime. With an intuitive interface, it helps business users explore, report, and share data “in the cloud.”

---

## Business Challenges

- Limited information that hampers informed decision making
- Lack of accessible easy-to-use BI tools for business users
- Lack of reports that provide a complete view of the business
- Time-intensive manual processes to consolidate or share data and create reports, charts, graphs, dashboards, and visualizations
- Limited resources and budget to support BI

---

## Key Features

- **Complete solution** – Explore, report, and share all in a single, integrated offering
- **Powerful search and browse functionality** – Find the information you need quickly
- **Combined data** – Bring together multiple spreadsheets or data from several sources to create a single report for a complete view
- **Preconfigured, customizable templates** – Create interactive visualizations, data sets, charts, and graphs
- **Ad hoc reporting** – Perform “what-if” analysis
- **Secure sharing** – Schedule and distribute data internally or externally
- **Intuitive interface** – Accelerate learning and ramp up quickly
- **Security** – Use folder-level security to limit access and help ensure data security
- **SaaS offering** – Be up and running quickly without software or hardware installation
- **Streamline operations** – Leverage a hosted data warehouse and development environment
- **Industry- and business-specific offerings** – Obtain flexible solutions through partners

---

## Business Benefits

- **Support for informed decision making** with intuitive exploration, reporting, and sharing
- **Affordable subscription-based SaaS solution** supporting quick time to value
- **Short ramp-up** through an intuitive interface to help users learn and leverage the solution
- **Complete view of the business** through the integration of information from multiple sources
- **Time savings** with self-service BI and streamlined exploring, reporting, and sharing

---

## For More Information

Learn more by visiting [www.ondemand.com](http://www.ondemand.com).

50 098 358 (10/01)

©2010 SAP AG. All rights reserved.

SAP, R/3, SAP NetWeaver, Duet, PartnerEdge, ByDesign, Clear Enterprise, SAP BusinessObjects Explorer, and other SAP products and services mentioned herein as well as their respective logos are trademarks or registered trademarks of SAP AG in Germany and other countries.

Business Objects and the Business Objects logo, BusinessObjects, Crystal Reports, Crystal Decisions, Web Intelligence, Xcelsius, and other Business Objects products and services mentioned herein as well as their respective logos are trademarks or registered trademarks of SAP France in the United States and in other countries.

All other product and service names mentioned are the trademarks of their respective companies. Data contained in this document serves informational purposes only. National product specifications may vary.

These materials are subject to change without notice. These materials are provided by SAP AG and its affiliated companies (“SAP Group”) for informational purposes only, without representation or warranty of any kind, and SAP Group shall not be liable for errors or omissions with respect to the materials. The only warranties for SAP Group products and services are those that are set forth in the express warranty statements accompanying such products and services, if any. Nothing herein should be construed as constituting an additional warranty.